

**NEWS RELEASE**

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**Ag-Analytics® and agronomy professor announce research partnership**

WEST LAFAYETTE, IN - [Ag-Analytics®](#) and associate professor Davide Cammarano of agronomy are announcing a recently established research partnership. Using precision agriculture data, Cammarano's research team will develop farm management strategies that optimize economic outcomes for businesses and individuals.

Ag-Analytics® is a farm management platform specializing in precision agriculture data analytics, remote sensing data analytics, and risk management. Through innovative tools and services for farmers, crop consultants, and research partnerships, Ag-Analytics® helps users mitigate risks, decrease environmental impacts, improve yields and increase profits by making better-informed farm management decisions.

This partnership will allow growers to opt in to confidentially work with university researchers with field-level precision agriculture data securely for research purposes. All data will be anonymized and confidential and researchers will only be working with growers who opt into the agreement with their university.

“This venture will be mutually beneficial, advancing my research while helping Ag-Analytics® develop tools for farmers and optimize their production,” Cammarano said. “The hope is that this partnership will create a living research hub for integrating digital tools and models that support farmers.”

“Partnering with Purdue enables precision agriculture research, which drives the industry forward toward data-driven decisions and deeper analysis of field operations,” says Joshua Woodard, CEO and founder of Ag-Analytics®. “We are excited to establish a partnership with a premier agricultural research institution and a close neighbor to our West Lafayette, IN headquarters.”

Farmers can easily sign up to participate at: <https://profit.ag/Purdue>. Sign-up is completely free, and farmers who sign-up will receive a free Ag-Analytics® account, which offers access to high-resolution satellite NDVI imagery, historical and current weather conditions, insurance estimates and much more.

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